

Accelerate Your Brand to Zero Assessment: From Zero to Champion

Discover how CleanChain Compass can pave a quicker way to meeting your Brands to Zero goals and environmental commitments

Brands are particularly aware of what role they are playing in environmental sustainability and how they can improve their impact on the planet. A lot of this stems from creating transparency within supply chains: allowing the collection and monitoring of the right information and using this data to conform to authorities and organizations that understand how to create better sustainability within the industry.

Brands to Zero Programme

One of the most recognizable initiatives today is the Brands to Zero programme, developed for brands and their value chains to help reduce the fashion industry's chemical footprint. This programme, implemented by hundreds of fashion brands, serves as the ultimate platform for stating your brand's commitments and showcasing improvements in chemical management. The Brands to Zero annual assessment evaluates performance based on the implementation of ZDHC guidelines and protocols across two key themes: Corporate (Corp) and Supply Chain Performance (SCP).

Challenges

Brands face numerous challenges in data management, including the integration of diverse data sources, ensuring data accuracy, and maintaining data security. Managing vast amounts of data from multiple platforms can lead to inconsistencies and gaps, making it difficult to derive meaningful insights.



**Data Collection
Complexity**



**Identify and Action
Data Gaps**



**Lack of Resources
and Data Expertise**

Solution: CleanChain Compass

CleanChain Compass collects, transforms, and models supply chain data to deliver performance monitoring and management. It aims to provide near real-time insights and enable continuous capture of key Brand to Zero SCP metrics, supplementing disclosure requirements. Continuous data collection and transformation into usable, auditable, and high-quality evidence to support claims and responses effectively.



Unlock the Power of Data with Compass

