

Case Study



artisticmilliners.com

About Artistic Milliners

Artistic Milliners is a renowned denim manufacturing company. It was established in 1949 and has since become a global leader in the textile industry. Specializing in denim production, the company caters to diverse industries, including fashion and apparel. Artistic Milliners is known for its commitment to sustainability and innovation, offering eco-friendly denim solutions. With a history spanning over seven decades, the company has consistently adapted to market trends and embraced cutting-edge technology, solidifying its position as a prominent player in the textile and fashion world.

Nurturing People & Planet

We are all beautifully and intricately interconnected with each other and our planet which means every choice we make has both consequence and potential. Circle of Life represents our philosophy on being one with nature.



The Challenge

Before adopting the CleanChain platform, Artistic Milliners faced difficulties implementing supply chain sustainability centered around the Zero Discharge of Hazardous Chemicals (ZDHC) Manufacturing Restricted Substances List (MRSL). Their sustainability managers managed multiple data sets within numerous spreadsheets, making it difficult to monitor real-time compliance with the ZDHC MRSL. As the spreadsheets grew more laborious, the team's efforts were increasingly consumed by maintaining data accuracy, diverting them from their sustainability objectives. CleanChain resolved these issues by centralizing data management, providing real-time compliance monitoring, and allowing the team to refocus on their sustainability goals.

The CleanChain Solution

For Artistic Milliners, the CleanChain platform is offering a centralized hub to monitor factory performance based on their specific requirements. This includes tracking supplier conformance levels and product conformance levels, vital for maintaining sustainability and compliance. CleanChain empowers them to visualize their monthly In-Check reports, providing a clear and comprehensive view of their progress and highlighting areas needing attention. It effectively guides their sustainability efforts and prompts their facilities into action. With instant access to facility status upon data upload, CleanChain eliminates the need for cumbersome spreadsheets, enhancing data visibility, comprehension, operational efficiency, and accountability across the organization.

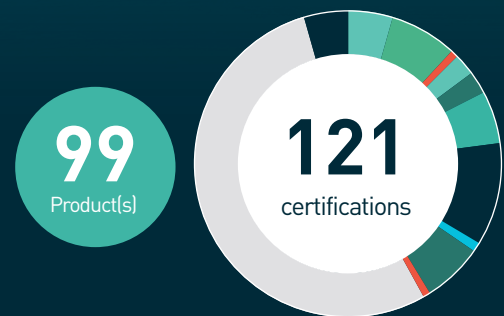
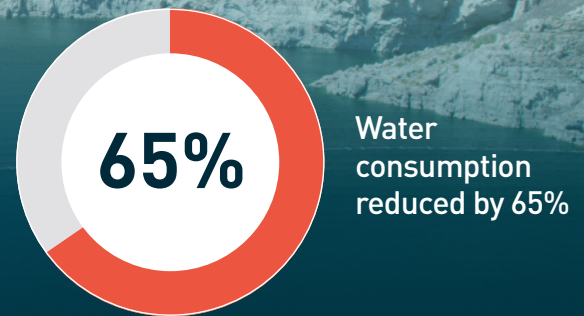


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Key Results

The implementation of CleanChain at Artistic Milliners has yielded a multitude of benefits and impressive results. This platform has streamlined chemical inventory management, ensuring compliance with ZDHC standards, and enhancing their sustainability initiatives. The real-time insights from the ZDHC compliance dashboards have enabled them to focus their efforts effectively, resulting in significant progress towards sustainability milestones.

Additionally, CleanChain's user-friendly interface has eliminated spreadsheet-related hassles, improving overall operational efficiency. The platform's data visibility and accessibility have enhanced accountability across the organization, allowing them to make informed decisions and sustain their commitment to environmental responsibility.



Product conformance by count
Artistic Milliners Unit-04 Laundry

"CleanChain has revolutionized our daily operations at Artistic Milliners. It's a powerful tool that helps us efficiently manage our chemical inventory and maintain ZDHC compliance. The platform's clarity and real-time insights have been instrumental in achieving our sustainability goals. It eliminates data hassles, making our processes more efficient and accountable."

-Mehak Masood
Head of Sustainability and ESG
(Environment, Social & Governance)